

## **Club Leadership Meeting Minutes – Rock and Roll Plus Club**

**Meeting Date:** *March 3, 2025*

**Meeting Time:** 10:00 AM PST **Location:** Penn Room Liberty Center

### **Club Officers Present:**

- Wes McGlaughlin, President
- Glenna Parkinson, Vice President
- Karen Majeski, Treasurer

### **At-Large Leaders Present:**

- Mary Ann Dering
- Sal Longo
- Michael Pacifico
- Marlene Silver
- Eileen Warren

### **Club Members and Guests Present:**

- Joan Holmstrom, Chair, Community Lifestyle Committee
- Brenda Johnson
- Kenneth Moye
- Madeleine Ford

**Absent:** Fran Smith, Club Secretary

**Call to Order** President Wes McGlaughlin called the meeting to order at 10:00 AM PST.

### **Membership Report**

- Vice President Glenna Parkinson provided an update on membership. Memberships for 2024 expired on December 31, 2024, with a renewal grace period ending on March 1, 2025.
- The club lost 142 members, resulting in a current total of 294 members, including 23 new members.
- Club leadership members were tasked with contacting non-renewing friends to encourage renewal and inviting new non-member friends to join.

### **Treasurer's Report**

- Treasurer Karen Majeski reported a balance of \$5,140.67.
- A significant expense of \$4,416.00—a deposit to Masterpiece Catering (MC) for the April 5, 2025, Spring Fling Dance—reduced the balance by almost 50%.

- MC's food costs are 11% higher than expenditures for our previous party in late December, catered by the Yorktown Grill. Additional concerns related to MC include a lack of a deposit receipt, contract delays, and reported service/food quality issues.

## **February 16 Dance Event Review**

- 145 people attended: 106 members (73%) and 39 guests (27%).
- Five or six attendees joined or renewed their memberships at the event.
- Comment cards (11 in total) were mostly positive.
- Financially, the event had \$55.56 in expenses, resulting in a net gain of \$139.44.

## **April 5 Spring Fling Dance Planning**

- **Décor:**
  - Mary Ann Dering shared decoration samples costing \$371.35 (potentially increasing to \$377.84 for additional items).
  - Décor items include tablecloths, a floral selfie backdrop, cardboard trees, and a bench. Décor costs remain within budget.
  - Videos of flying butterflies will play on the stage screen.
- **Volunteers & Flyers:**
  - Volunteer recruitment emails will be sent closer to the event.
  - Flyers will be placed in the Anthem Center kiosk on March 4th.
- **Registration:**
  - Registration numbers are low, and the club needs 220-230 attendees to reduce subsidy needs.
  - A loss is expected if registration falls short of the target.
- **Advertising Restrictions:**
  - Using other clubs' member lists and having the band invite their followers were deemed non-compliant with SCA policies.
  - Joan Holmstrom clarified that the dance is a "Club Event," meaning specific advertising language is required.

## **Future Dinner Dance Events**

- Club leadership is exploring alternatives to dinner dances, including events starting at 6:00 PM with no dinner, scheduled for September and December.

## **Playlist Planning**

- Marlene Silver is collaborating with the band "Hot Ice" and Wes McGlaughlin to curate a playlist for the April event. Suggestions from club leadership members are welcomed.

## **Comments from Members**

- Member Madeline Ford invited Rock and Roll Plus members to attend a live band practice by "Last Ride" on March 26th from 1:00 to 3:00 PM in the Delaware Room.

**Meeting Adjournment** President Wes McGlaughlin adjourned the meeting at 11:30 AM PST.